



FCCLA Planning Process Summary Page Template



IDENTIFY CONCERNS

It is estimated that 75% of the population struggles with a fear of public speaking. According to expert Rebecca Lake, “this fear usually begins to develop around the teenage years”. With the growing need for social abilities in our society, students need to learn to speak publicly. They need to learn to speak publicly in order to be successful in their careers.

SET A GOAL

Our goal is to create an instructional video designed to help teenagers speak with confidence and be comfortable while doing so. We want to reach 100 teenagers with our video and complete the project by January 30, 2020.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)

Who: Jadyn LeClere and Alexis Bova
What: Create an instructional video over public speaking
When: October 8th - December 20th
Where: Ste. Genevieve High School
How: By teaching students proper ways to speak in public in order to excel in their careers.
Cost: There is no cost.
Resources: Numerous teachers, Wevideo, and the internet.

ACT

October 8, 2019- We started by researching statistics on things such as “how many people have a fear of public speaking” and “when does the fear of public speaking usually develop”.
October 20, 2019- We then began planning what type of information would be put into our video and what formatting would be used in our instructional video.
November 15, 2019 - Next, we began planning our video through our planning process, creating a script and a video plan.
December 19, 2019- We started filming our video.
January 30, 2020- We finished filming our video and uploaded it to Youtube.

FOLLOW UP

From completing our project, we were able to realize that the inability to speak in public is a major concern that the youth of today’s society needs to address. Public speaking is a requirement for the majority of college degrees in today’s society. With this requirement, we should spend more time educating students on how to properly speak publicly.