

FCCLA Planning Process

IDENTIFY CONCERNS

Create a video that was no shorter than 3 minutes but no longer than 5 that showed the importance and benefits of having a plan to show more and more students how having a plan can help your future. According to Smallbiztrend.com “ A business plan doubles your chance at success”. Our goal was to get more students to make a plan so that they can have a brighter, happier, and more successful future.

SET A GOAL

Specific: We want to create a video which shows the positive effects that having a plan can have on your present and your future.

Measurable: We want to create a video using a video editing software called Wevideo which will allow us to prove to people that having a plan the right decision and is extremely beneficial.

Attainable: We want to create an inspiring video by gathering taking real people from our community and interviewing them about their opinions about having a plan and asking them what advice they may have for other people who are about to start their lives on their own.

Realistic: We will use our knowledge of video creating and editing to create a video about your future, and if it is about the choices you make, or if you can be just as successful by taking a chance.

Time Bound: We want to create a video spreading the importance of a plan by February 1st 2018.

FORM A PLAN

(WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)

Who: Alexis Bova, Abbie Heller, and Hailey Rodgers

What: Create a Digital Stories for Change video about if our futures are chance or choice

When: We started our brainstorming in October and started interviewing in November, we completed our video in January. We uploaded our video to Dr. Eatherton’s website on January 31.

Where: Ste. Genevieve High School

How: We filmed interviews with the help of Ste. Gen. tech and various poeple of our community. Then, we used WeVideo to edit the video.

Cost: There is no cost.

Resources: Dr. Eatherton, Mrs. Staffen, SGHS Staff, Wevideo,

<https://www.inc.com/.../science-says-92-percent-of-people-dont-achieve-goals-heres-h...>, and

<https://smallbiztrends.com/2010/06/business-plan-success-twice-as-likely.html>

ACT

October 28: We began brainstorming ideas for our video and who to interview

.December 18: We contacted the teachers in our school who we wanted to interview and started to schedule times that we could film with the.

.December 20: We contacted students and people outside of our school to film with us so that we could film interviews asap.

January 2: We started our first interviews with some of the teachers in our school.

January 5: We started our interviews with students and other members of our community and took introduction photos of all our interviewees.

January 10: We did research and looked up success stories of people who had a strict business plan and of people who had taken a chance and it paid off.

January 11: We did research on failure stories of people who both had plans and took chances.

January 16: We finished all our interviews and started to edit the video.

January 26: We put the final touches and finished editing our video

January 27-30: We finished up our papers and uploaded our video and documents.

FOLLOW UP

Overall, creating our video was a great success. We worked together to create our vision of a video that was based solely on people we knew experiences and opinions. Together, we made our video and worked well together. We believe that our video will also make a greater impact on younger students in highschool to help them understand the importance of making some kind of a plan for their future. Although our video was a success, there are some things we would do differently next time. First, we would start earlier and have a better schedule for when things get done, so that less stress would be on us and work on things together more often than separately.